

# ARTWORK REQUIREMENTS

## ACCEPTABLE ART PROGRAMS

- **Ai** Adobe Illustrator CS4 (earlier versions are acceptable) – Save as - .ai, .eps, .pdf
- **Ps** Adobe Photoshop CS4 (earlier versions are acceptable) – Save as - .pds, .tiff
- **ID** Adobe InDesign CS4 (earlier versions are acceptable) – Save as - .indd

## ART FILE DETAILS

- Have all fonts and text outlined in vector format.
- Resolution for source images must be at least 150 at full size (the size the image needs to be on the finished product).
- Identify PMS colors in the graphic on the purchase order AND in the art file.
- Images must be on a separate layer to facilitate our ability to match the background to the stock fabric color used to manufacture your product.
- Include or embed linked files.

## COLOR MATCHING

For spot color images we strongly encourage using PMS #s as a reference point. For 4 Color Process and photographic images, please submit a Paper Copy Match Print for us to reference so we can be as accurate as possible.

We do our best to match identified PMS colors, however we only guarantee an "as close as possible" match. When screen printing we can be more accurate with color matching.

## GRAPHIC SIZE

You may request the graphic to be a certain size, however if a specific size is not called out on the PO or in the art file we will maximize and center the graphic on the product. The size of the imprint will be identified on the proof for your reference.